

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA

**SECURITIES AND EXCHANGE
COMMISSION,**

Plaintiff,

V.

LOUIS V. SCHOOLER and FIRST
FINANCIAL PLANNING
CORPORATION d/b/a WESTERN
FINANCIAL PLANNING
CORPORATION,

Defendants.

Case No.: 3:12-cv-2164-GPC-JMA

**ORDER APPROVING SALE OF
TWO-ACRE PORTION OF MINDEN
PROPERTY AND AUTHORITY TO
PAY BROKER'S COMMISSION
AND VACATING HEARING**

[ECF No. 1767]

Before the Court is the Receiver’s Motion for (A) Approval of Sale of Two-Acre Portion of Minden Property, and (B) Authority to Pay Broker’s Commission (“Motion”) (ECF No. 1767). No opposition was filed. On July 21, 2020, Receiver filed a Notice of Non-Receipt of Qualified Overbids. ECF No. 1777. Based upon a review of the moving papers and the applicable law, the Court **GRANTS** the Receiver’s Motion. The hearing on this matter set for July 31, 2020 is hereby **VACATED**.

BACKGROUND

A. The SEC Enforcement Action

On January 21, 2016, the Court granted the SEC’s motion for final judgment against Defendant Louis V. Schooler. ECF No. 1170. The Court granted the SEC’s motion for revised final judgment on June 4, 2019. ECF No. 1724. The SEC had initiated this civil action against Defendant Schooler and Western Financial Planning Corporation (“Western”) four years earlier, on account of their practice of defrauding investors into purchasing unregistered securities. *Id.* (citing Second Summary Judgment Order, ECF No. 1081). To carry out the scheme, Defendant Western bought undeveloped real estate, with cash or through financing, and simultaneously formed one or more General Partnerships (“GPs”) to own the land. First Summary Judgment Order, ECF No. 1074 at 10. Western then sold General Partnership units to investors and sold the undeveloped real estate to the General Partnerships. *Id.* at 10. In total, Western raised approximately \$153 million from almost 3,400 investors through implementing this scheme. *Id.*

B. The Decline of the General Partnership Assets

In 2013, the Court-appointed Receiver, Thomas Hebrank, engaged licensed appraisers to value the 23 properties owned by the General Partnerships. ECF No. 203 at 2. Those professionals determined that the land was worth \$16,328,000 and that the net appraised value (appraised value less outstanding balances on all mortgages) of the properties was \$12,860,661. *Id.* The net appraised value represented just 8.41% of the total funds that the general partners had invested in the land. *Id.* The Receiver further estimated that, based on the then-current appraised values of the land, the average GP investor would suffer an 88.40% loss if the GP properties were sold in 2013. *Id.*

Three years later, soon after final judgment was entered, the Receiver moved for authority to conduct an Orderly Sale of the General Partnership Properties (“Orderly Sale”). Motion for Orderly Sale, ECF No. 1181-1. In the Motion, the Receiver indicated that the aggregate value in the GP accounts had been steadily decreasing while litigation

1 was ongoing. *See id.* In September 2012, the Receivership had assets of \$6.6 million.
 2 *Id.* at 1. By the end of 2015, the assets had dropped to \$3.5 million, and the Receiver had
 3 reason to believe that the value of the Receivership would continue to drastically
 4 decrease through the end of 2016.¹ This decline, he noted, was due to three main factors:
 5 (1) 14 of the 23 properties were not appreciating in value²; (2) the properties were not
 6 worth enough to cover the costs of the GPs carrying the properties; and (3) low levels of
 7 investor contributions to pay GP administrator fees, tax preparation fees, property taxes,
 8 property insurance premiums, and notes owed to Western. *See id.* at 1-2. In other words,
 9 the Receiver concluded, because the money being spent to hold the GP properties was
 10 disproportionately high in relation to the value of the GP's real estate assets, the
 11 Receivership was in a steady decline. *Id.*

12 In order to prevent the value of the Receivership from falling into further decline,
 13 the Receiver proposed that the GP properties be sold in accordance with Court-approved
 14 orderly sale procedures. *Id.* The Receiver's proposal explained that the best way to
 15 maximize the value of all of the GP assets for the benefit of all investors, irrespective of
 16 any given investors' direct property interest, was to initiate an orderly sale of the GP
 17 properties. *Id.* The Receiver estimated that the Receivership, after conducting sales of
 18 the GP properties, Western's properties and asset recovery, would be worth \$21,804,826.
 19 *Id.* at 16.

20 **C. The Receiver's Motion for Orderly Sale**

21 On May 20, 2016, the Court held a hearing on the Receiver's Motion for Orderly
 22 Sale, at which time the Court heard from the SEC, Defendant, the Receiver, and the
 23 investor-intervenors—that is, those investors who were granted permission under Rule 23

24
 25 ¹ The Receiver provided the Court with projections that the Receivership would further decline to \$1.8
 26 million by the end of 2016. Indeed, the Receiver's projection has since proved to be accurate. The
 27 Twentieth Interim Status Report submitted by the Receiver indicates that the Receivership's current cash
 28 and cash equivalent balance is \$666,113. ECF No. 1505 at 17.

² By way of example, the Receiver notes that the value of these 14 properties in 2016, \$3,732,815, was
 about \$400,000 less than their value in 2013, \$4,137,000. *Id.* at 2.

1 to intervene to oppose the Receiver's Motion. *See* ECF No. 1298. A short time
 2 thereafter, on May 25, 2016, the Court approved, in part, the Receiver's Orderly Sale
 3 process.³ ECF No. 1304.

4 In approving the Orderly Sale, the Court addressed and evaluated the concerns
 5 expressed by the Receiver, the SEC, and myriad investors, all of whom held differing
 6 positions on whether the Orderly Sale would benefit the Receivership estate. *See*
 7 generally ECF Nos. 1181 (Motion for Orderly Sale), 1232 (SEC Response), 1234 (Dillon
 8 Investors' Response), 1235 (Graham Investors' Response); *see also*, e.g., ECF Nos. 1240,
 9 1242, 1244, 1249-1257 (Letters from Investors). The Court also took into consideration
 10 the recommendations of the investors' experts, as set forth in the Xpera Report. *See* ECF
 11 No. 1304 at 16. The Xpera Report, the Court noted, substantially agreed with the
 12 Receiver on how to maximize the value of the Receivership estate and, for the most part,
 13 agreed on the appraised value of the various GP properties. *Id.* As such, the Court
 14 directed the Receiver, where feasible, to incorporate the recommendations of the Xpera
 15 Report into his ultimate Orderly Sale proposal. *Id.* at 19.

16 On July 22, 2016, the Receiver moved for permission to engage CBRE, a real
 17 estate brokerage firm, as a consultant in order to weigh the pros and the cons of the Xpera
 18 Report. ECF No. 1341-1. The Court granted the Receiver's motion on August 30, 2016.
 19 ECF No. 1359. CBRE presented its findings on the GP properties on October 24, 2016.
 20 ECF No. 1419 (filed under seal). On November 22, 2016, the Receiver submitted a
 21 report evaluating the Xpera Report recommendations. ECF No. 1405. The Court
 22 reviewed the Receiver's report and adopted the recommendations contained therein on
 23 December 12, 2016. ECF No. 1423.

24 **D. Minden Property**

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26
 27 ³ The Court directed the Receiver to file a Modified Orderly Sale Process that incorporated the public
 28 sale process consistent with the requirement of 28 U.S.C. § 2001. ECF No. 1304. The Receiver filed a
 modified proposal on June 8, 2016 (ECF No. 1309) and the Court approved the modified proposal on
 August 30, 2016 (ECF No. 1359).

1 The Minden Property is comprised of eighty-one acres of undeveloped land
2 approximately located in the southwest corner of Timber Court and Sawmill Road in
3 Minden, Nevada. ECF No. 1767-2, Declaration of Thomas C. Hebrank (“Hebrank
4 Decl.”) ¶ 2. Prior to being transferred to the Qualified Settlement Fund Trust (or QSF
5 Trust), set up to hold title to the properties, the property was held by four General
6 Partnerships: Carson Valley, Heavenly View, Pine View, and Sierra View. The Receiver
7 seeks approval of the sale of two acres of this property. *Id.*

8 Since the appointment of the Receiver, several valuations of the full eighty-one
9 acres of the Minden Property have been conducted. In 2013, with the Court’s
10 authorization, the Receiver obtained an appraisal estimating the value of the property to
11 be \$1,000,000. ECF No. 1405, Ex. A at 12. In 2015, the Receiver obtained a second
12 appraisal estimating the value to be \$1,800,000. *Id.* In early 2016, Xpera Group valued
13 the property between \$1,828,860 (\$22,000/acre) and \$2,353,743 (\$28,314/acre). ECF
14 No. 1245-1 at 58-59.

15 The full Minden Property has been listed with licensed broker NAI Alliance
16 (“Broker”) for the last three and a half years. Hebrank Decl., ¶ 3. The list price began at
17 \$2,700,000 (approximately \$33,250/acre), but due to lack of interest it was periodically
18 reduced until it reached \$1,250,000 (approximately \$15,400/acre). *Id.* At that point, an
19 offer for two acres of the property was received from John P. Kearny and Penny L.
20 Kearny (“Buyer”) for \$98,000 (\$49,000/acre). *Id.* The Receiver negotiated terms with
21 Buyer and the parties signed a Purchase and Sale Agreement and Joint Escrow
22 Instructions (“Agreement”). *Id.* Shortly after the offer was received, the investors were
23 provided notice via email. *Id.* ¶ 5.

24 On June 25, 2020, the Receiver filed his Motion, which seeks approval of the sale
25 of a two-acre portion of the Minden Property to Buyer for \$98,000, pursuant to the
26 Agreement. ECF No. 1767-3. In the Motion, the Receiver proposed a deadline for
27 submission of qualified overbids, July 20, 2020 (“Overbid Deadline”).
28

1 The Receiver then published notice of the opportunity to overbid for the property
2 in the *Reno Journal-Gazette* for four consecutive weeks, pursuant to 28 U.S.C. §§
3 2001(a) and 2002, as provided in the Motion. ECF No. 1767-1 at 6-7. On July 21, 2020,
4 the Receiver filed Notice of Non-Receipt of Qualified Overbids stating that no qualified
5 overbids had been submitted. ECF No. 1777.

6 The Receiver requests that the Court approve the sale of the two-acre portion of the
7 Minden Property to Buyer at the price of \$98,000, pursuant to the Agreement, and
8 authorize the Receiver to take the steps necessary to close the sale. The remaining
9 seventy-nine acres will continue to be listed for sale with Broker.

10 **E. Conclusion**

11 The Court finds that the purchase price of \$98,000 for two-acres of the Minden
12 Property is reasonable in light of the fact that the Minden Property has been marketed for
13 three and half years and the purchase price of \$49,000/acre exceeds all valuations of the
14 Minden Property that have been conducted since the Receiver's appointment. Hebrank
15 Decl. ¶ 6.

16 The Court is also satisfied that the Receiver's notice of the sale adhered to the
17 modified Orderly Sale procedures—which require that notice of the sale be published “in
18 the county, state, or judicial district of the United States *wherein the realty is situated*,”
19 28 U.S.C. § 2002 (emphasis added)—by publishing notice in the *Reno Journal-Gazette*, a
20 newspaper of general circulation in Douglas County, Nevada, and by providing notice to
21 the investors. Accordingly, and given that no opposition to the present Motion has been
22 filed or raised, and no qualified overbid was received, the Court **GRANTS** Receiver's
23 motion for approval of sale.

24 **ORDER**

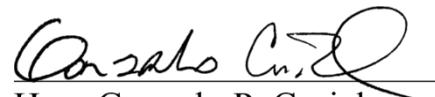
25 The Receiver's Motion for (A) Approval of Sale of Two-Acre Portion of Minden
26 Property, and (B) Authority to Pay Broker's Commission ("Motion") of Thomas C.
27 Hebrank ("Receiver"), the Court-appointed receiver for First Financial Planning
28

1 Corporation d/b/a Western Financial Planning Corporation ("Western"), its subsidiaries
2 and the General Partnerships listed in Schedule 1 to the Preliminary Injunction Order
3 entered on March 13, 2013 (collectively, "Receivership Entities"), having been reviewed
4 and considered by this Court, the Receiver having notified the Court that no qualified
5 overbids were received (ECF No. 1777), and for good cause appearing therefore, the
6 Court finds as follows:

- 7 1. The Court **GRANTS** Receiver's motion;
- 8 2. The sale of the approximately two acres located at the approximate
9 southwest corner of Timber Court and Sawmill Road in Minden, Nevada, as described on
10 Exhibit A to the Declaration of Thomas C. Hebrank in support of the Motion
11 ("Property"), by Thomas C. Hebrank, as receiver, to from John P. Kearny and Penny L.
12 Kearny is confirmed and approved;
- 13 3. The purchase price of \$98,000 for the Property is confirmed and approved;
- 14 4. The Receiver is immediately authorized to complete the sale transaction,
15 including executing any and all documents as may be necessary and appropriate to do so;
16 and
- 17 5. The Receiver is authorized to pay broker NAI Alliance a commission of 6%
18 of the purchase price, or \$5,880.

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20 **IT IS SO ORDERED.**

21 Dated: July 23, 2020


22 Hon. Gonzalo P. Curiel
23 United States District Judge